
PREFACE

The First Smart Village Program-*Sekolah Desa Cerdas* (SDC, 2021) was held on September 19-20, 2021 at Gedung Ahmad Zainuri Universitas Muhammadiyah Jember and conference was held on September 21, 2021 at Ruang Rapat Universitas Muhammadiyah Jember. SDC and Conference 2021 aims to bring together leading academic for the secretary incharge of village in the district of Jember to exchange the latest research ideas, methods, results, and share experiences, on all theoretical, experimental, and applied aspects of the field of village management and business. SDC and Conference 2021 will provide a unique interdisciplinary and multidisciplinary forum for researchers, practitioners, and educators and village secretary to present and discuss innovations, trends, practical challenges faced, and smart solutions adopted in the field of Management and Business.

At this Program, there are research papers conducted by several village secretary from various village institution mentored by researchers, which was presented in parallel oral session. Besides, the committee also invited four keynote speakers, they are Dr.Haris Hermawan.MM from Departemen of Marketing, Management Study; Bayu Wijyantini.SE.MM from Departemen of Finance, Management Study; Maheni Ika Sari. SE.MM from Departemen of Finance, Mangement Study; Norita Citra Yuli.SE.MM from Departemen of SMEs Accounting, Accounting Study. The program held under supervision by Dinas Pemberdayaan Masyarakat Dan Desa Kabupaten Jember officers and staff.

We would like to thank everyone involved for the success of the SDC and Conference 2021, especially to the Head of Department of Dinas Pemberdayaan Masyarakat Dan Desa Kabupaten Jember officers and staff, program committee members and reviewers. They worked so hard to supervised and review all the activities and papers and provide the valuable suggestions for the authors to improve their researches. Moreover, we also would like to thank the external reviewers who provided extra assistance to the process of review, and the authors who contributed their researches to this conference.

We wish that we could to see you all again at the further SDC and Conference.