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# The Analysis of Youtube Application as Learning Media in Speaking

## **Teaching Learning**

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**Copyright:** © 2024 by the authors. Submitted for possible open access publication under the terms and conditions of the Creative Commons Attribution (CC BY) license (http://creativecommons.org/licenses/by/4.0/). **Abstract:** Education must be able to change with the times and include new technologies. Therefore, it is required to alter learning processes, including the actual learning medium, in order to preserve these conditions in the field of education. One technological advancement that can help with distance learning is the internet. Youtube is a highly sought-after site that combines the benefits of social networking with educational value. YouTube from the viewpoints of teachers and learners at different educational levels in order to promote learning especially in Speaking Teaching Learning. This study attempts to analyze the youtube application as learning media in Speaking Teaching Learning. This research used the qualitative method to analyze the documents they are the articles which is discussed about it (ten articles). Researchers examined the learning results of students using the Youtube application as a direct speaking learning medium in the experimental approach. Based on the data, the findings of this research that the

use of Youtube app to occasionally monitor and assess students' speaking development. Students can better understand classes and are motivated to learn when they use YouTube channels. When used in conjunction with classroom instruction to complete language learning, particularly speaking, YouTube promotes positive learning attitudes.

Keywords: Youtube application, Learning Media, Speaking, Teaching Learning

#### INTRODUCTION

Education must be able to change with the times and include new technologies. Therefore, it is necessary to change the learning process, including the actual learning media, in order to maintain these conditions in the field of education. One technological advancement that can help distance learning is the internet. YouTube is a highly sought after site that combines the benefits of social networking with educational value. YouTube from the perspective of teachers and students at various levels of education to promote learning especially in Speaking Teaching Learning. This research tries to analyze the YouTube application as a learning medium in Speaking Teaching Learning. One resource for language learning is YouTube. Because it can increase pupils' enthusiasm in learning, this is incredibly beneficial. Students occasionally get tired in English class, therefore they need entertainment. YouTube is a contemporary kind of media that can provide that entertainment. One social media platform that may be used to teach speaking is YouTube, since lecturers and teachers who are interested in using technology for teaching will find it beneficial to include YouTube channels in their lessons. Speaking is a skill that most students struggle with during the teaching and learning process.

The majority of students are actually bored during the teaching and learning process, which is concerning. One reason for this is that either teachers do not use media during this process, or they do use it but it is not engaging for the students. Students' speaking abilities can be enhanced by a variety of engaging media, one of which is YouTube, where users can ask and answer questions. The biggest and most well-liked website is YouTube, which is also quite accessible and offers a ton of entertaining video content. And if we examine the current situation, the majority of students use YouTube to find up information.

According to studies, this is the most effective medium for teaching speaking. According to Jalaluddin (2006) states that Youtube is a website that shares various types of viedos, one of which is educational videos. Yotube is a website that provides a variety of videos, including instructional films. When YouTube videos are used in education, it indicates that the subject matter is something you are interested in learning, which naturally increases student interest in the subject.

#### METHOD

This research used the qualitative method to analyze the documents they are the articles which is discussed about it (ten articles). Researchers examined the learning results of students using the Youtube application as a direct speaking learning medium in the experimental approach.

Purposive sampling, which chooses a sample from the population based on the researcher's preferences in order for the sample to accurately reflect the features of the population, is the sampling strategy employed in this study. according to earlier knowledge (Febrian & Fadly, 2021; Nani & Ali, 2020; Oktaviani et al., 2020). A questionnaire consisting of nine statements was given to each subject to respond to questions. A total of forty students from English education classes completed the questionnaire. In order for participants to respond to queries, researchers gather data online. Students receive questionnaires. After the data has been gathered, SPSS is used to process it. This study looks at how speaking abilities among students are enhanced by YouTube while they are studying.

Next, when conducting speaking classes, researchers use YouTube as a resource to watch what the students are doing as they are being taught and learning. The outcomes of observations are noted. In addition, the researcher shared the occurrence in class as a reflection after completing the teaching procedure. The investigator elucidates the methodology and outcomes of integrating YouTube into English language instruction. Everyone in the population is a student. This study employs a number of instruments to gather data, one of which is observation, which focuses solely on the research topic and tries to explain situations in class activities, individual participation in multiple activities, and the relationships between situations, activities, and individuals. Numerous studies offer analyses of YouTube's effectiveness as a learning tool and evaluations of educational accomplishments. A strategy for gathering scientific material based on theoretical investigations and references is the library study method (Sugiyono, 2017).

### **RESULTS AND DISCUSSION**

Based on the data, the findings of this research that the use of Youtube app to occasionally monitor and assess students' speaking development.

Education must be able to change with the times and include new technologies. Therefore, it is required to alter learning processes, including the actual learning medium, in order to preserve these conditions in the field of education. One technological advancement that can help with distance learning is the internet. This study attempts to analyze the youtube application as learning media in Speaking Teaching Learning.

Students can better understand classes and are motivated to learn when they use YouTube channels. When used in conjunction with classroom instruction to complete language learning, particularly speaking, YouTube promotes positive learning attitudes.

Using YouTube as a Resource for Learning YouTube was first primarily used as a social media platform, but it can also be a source of information or learning materials that teachers, students, staff, parents, and guardians of students can use to find and assist with any task that needs to be done. This is according to research (Utami & Zanah, 2021). Google only offers text-based search results; in contrast, YouTube offers audiovisual content that is typically easier to understand. Those who listen to instructional videos on YouTube will not be left behind, in contrast to traditional learning methods, as these videos may be saved and viewed again. In traditional education, students are unable to repeat what they have missed (Ni'mah et al., 2018). As per the findings mentioned by Tutiasri et al. (2020), YouTube possesses remarkable potential in enhancing the caliber of education. Teachers and students can work together in the classroom, express themselves freely, and get valuable experience on YouTube that will help them develop their talents (Ilmiah & Muzdalifah, 2022). The use of YouTube as a learning tool has boosted student engagement with classmates and teachers as well as learning activities. Educational technology that supports and inspires pupils (Sirait et al., 2021). Recent studies (Suwarto et al., 2021) indicate that high school students' use of YouTube as a learning tool has improved student learning motivation, increased student learning activities, and enhanced the caliber of student discussions with teachers as well as with other students. In the end, all of these advancements result in higher educational standards. Thus, this endeavor may positively influence the caliber of education. According to studies, YouTube can serve as a good replacement for instructional materials in the teaching and learning process (Utami & Zanah, 2021). By using YouTube, students can get help with homework, become more open to learning about the material being taught by the teacher, and get examples from real-world situations to support their learning.

# SUGGESTION

1.For the teacher

a. The teacher can use youtube as media in teaching students speaking ability the other task

b.The teacher are suggested to motivation the students and give the interesting topic more than before to thw students in order that the students are interested or motivation to lern english

2. For the students

a. The students should practice English everyday to improve their speking ability

b.Students should rally motivation to study English

3. For the next research

The research hopes this research can give contribution and this rsearch can used as reference to suport some sources for the next researcher.

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