

## Empowerment of Residents Affected Covid-19 Through Berkah Friday Covid Market at Resmulyo, Genteng Subdistrict, Banyuwangi

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**Abstrak:** Worker's laid off is hapening due to the corona virus outbreak in Indonesia. More than 1.5 million of laborers were laid off since April 2020. And it affected their income while the basic needs are increases at the same time. So the patriarch affected by the pandemic should work harder in order to met their family basic needs. The covid market activity were held in Resomulyo to maintain the community ability in fulfilling their basic needs. This activity were started by implementing the education and counseling to the community followed by building construction which is enables as the center in collecting basic food donation for people in Resomulyo. It was carried out with due observance of health protocol during covid-19. This activity is succeeded in collecting community basic needs so it was helpfull for the people in Resomulyo.

**Keywords:** workers laid off; covid market; community empowerment; education; socialization.

### INTRODUCTION

In 29 August 2020 the corona virus outbreak has confirmed affected 169,165 people in Indonesia, 122,802 people recovered and 7,261 are died [1], (accessed in 3 September 2020). In East Java, 32,754 people confirmed; 23,533 recoverd and 2,323 is died [2]. The corona virus outbreaks in Indonesia has lead to so many impact in people lives. On of them are the economics. Many companies suffer losses resulting a reduction in the numbers of the employees. Many workers were laid off. In April 2020 the Ministry of Finance stated there were about eight cosquencies due to the pandemics, including the laid off. More than 1,5 million of employess were laid off formally and informally at 11 April 2020 [3].

In the district of Banyuwangi the pandemic outbreaks has infected 687 people, 84 are recovered and 9 were died in 29 August 2020 [4]. Sixteen people in subdistrict of Genteng were confirmed including the area of Genteng Wetan, Genteng Kulon, Kaligodo, Kembiritan and Setail. Based in this situation the government appealed the community to apply the held protocol suggested by the Indonesian Doctors Association and the central goverment. This activity were held at RT 01 RW 02 Resomulyo, a hamlet in Gentang Wetan. Subdistrict of Genteng in Banyuwangi. This location were chosen since the confirmed case were high, while the community understanding and community assistance are low and the lack information about health protocols. Covid 19 transmission in 29 August 2020 at Banuwangi Regency was stated in the pictur below



Picture 1 Covid-19 transmission in Banyuwangi san

The covid market was proposed in order to supporting the fulfillment of people's basic need in Resomulyo. The econmonical activity in this market was designed to enable the community fulfilling their basic needs in affordable price. The purpose of this market is to help the people fulfilling their basic needs during the pandemic. The market is open at Friday and it is very helpful to the community. During the activity, the people look so enthusiastic and satisfied. The people are applying the health protocols during activity. This market is not only designed to supporting the basic needs fulfillment, it also help the community to improve their knowledge about the outbreak. The community is taught that keep applying the health protocols is important during the pandemic. They also taught about how to performed hand washing, using mask and applying physical distancing

## METHOD

This covid market were designed by using several methodes in the application. One of them is observation. Some observation made are include :

1. Location observation method

This method were made up through direct observation in the site point in order to decide the location eligibility [5]. We also working on a survey to figure out another point which is more eligible to be the location of the market. Potential area were decided based on the indicators including the prevalence of confirmed case and community undersyanding about covid 19.

2. Direct education or door to door socialization

This educational method are aimed to educating people about the danger of covid 19 and the prevention so that the people will improve their awareness about the impact of covid 19. It also provide the information about the market sechedule that will be held every Friday for a month

3. The establishment of covid market center building

This building were held in order to facilitate the people in Resomulyo to when they need to take their basic needs. In order to avoid the crowd when taking the supplies, we implement a system of alternating maximum 2 people in 2 minute to taking 2 items of food suplies. Then they are advised to

be home soon as they get what they need. All the was carried out with due observance of health protocol during covid-19.

## RESULTS AND DISCUSSION

At the implementation of this community empowerment activity, the people are having their own supporting and inhibiting factors. In including the education about the danger of covid 19, the prevention, and data collection of people affected by the pandemic. It also include the activity to decide the indicator if decreasing economical power of family due to the pandemi. Before deciding the partner's problem, we working on a field survey and analitical situation of partner's condition especially the economical condition of the people arround. This survey were held in order to decide what type of activity that will be done as the empowerment of the community affected by the pandemic so that it would help them improve their welfare. One of good thing in the begining of the the empowerment activity is that the community show their enthusiasm and they also welcoming the program so that it make the program easier to applied especially in analysing the people economical state. Then main impact of the pandemic is decreasing of community welfare so the people are difficult to meet the basic needs, especially food suplies.

The survey was held in 5 August 2020. The surveys was held to collect data about the environment surrounding, observing people's activity and collect some data from Al Kautsar Foundation in Ranggon hich is a foundation caring for orphan and duaafa located in RT 01 RW04 Genteng Wetan. The next activity is group discussion to decide what type activities that will be done to empower the people in Resomulyo, which is the activity is expected to improve people awareness about the importance of caring and giving. The discussion is expected to bring out a program that could create a positive impact for people surrounding and it should has a continuity even if the this activity is over. The results state there are two programs that will be carried out as the community empowerment including :

1. Socialization of the danger and preventionof covid
2. Implementing Berkah Friday Marke

The first activity of this community empowerment is about socialization about the danger and prevention of covid 19, and also the socialization about the Friday market for a month. At the socialisation people were given a free mask which is expected to improve their awareness about the importance of wearing a mask and how to protect their families and surrounding from covitd 19. This activity is held directly or door to door as advised by the headman of Genteng Wetan.

Then the next activity is the opening of Friday market. This market were established to supporting the people in fullfill their daily food supplies for free and they have 2 minute to take what they need. Every member of the community has the right for accessing the avaulable suplies. This market is open at Friday since the market is expected to bring blessing for all so it can help helps alleviate the difficulties of local people and providing sense of wellness for them .

People are enthusiastic about the market so that we not facing any difficulties eithe about funding management nor funding distributions. The number of donor has supporting us in providing some funding to implementing the market by providing food supplies for the local people. The gathered fund is also come from well off local residents, and they also helping us in providing some food suplies through this market.

This market is also bring psitive impact for the local youth residents and for the resident's figure, so the the chance for this market to continue is getting bigger. This activity is succeeded in generating social spirit in the youth and the resident's figure, so that later the residents will continue to have a sense of

prosperity whether the pandemic still exist or over. The youth could learn the spirit of Pancasila through this market and so does improving their sense of sociality. This kind of simple education to the youth and residents is easily accepted. So we hope that this activity will continue to exist to make sure to provide wellness for everyone and keeping a good value to the child and the youth so that they could be a good generation at the future.

### CONCLUSION

Covid 19 outbreak is the major cause of decreased welfare of people in Indonesia event in worldwide. Region of Resomulyo, Genteng Wetan Banyuwangi is also being an affected site which has a big impact due to pandemic. Most people here are jobless since the pandemic. The government has taken some policy to help the residents but it still not help that much. An effort of community empowerment by providing socialization about the danger and prevention of covid 19 as well as the establishing of covid Friday market are developed to improve residents welfare. At the market the local residents are allowed to take two kinds of food supplies they need in two minutes for free. This market is expected to make a social spirit among the youth and local residents surround it, help to providing wellness for local residents affected by the pandemic. The market is expected to continue to exist so that it would bring positive impact for everyone.

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