

Students' Perception toward the Use of Tiktok Videos for Learning English

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DOI: <https://doi.org/10.32528/issn.v2i1.150>

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Published: Agustus, 2022



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Abstract: Currently learning English is starting to be applied with various methods. Learning follows the times. As it is now done using various media, one of which is TikTok videos. The existence of learning English using Tiktok videos makes various student perceptions appear. This study aims to understand students' perceptions and the challenges students face in using TikTok videos for learning English. The method used in this research is descriptive qualitative. The subjects of this study were three fourth semester students of the Ahmad Dahlan University English Education Department. The researcher tried to interview the three participants who were considered appropriate because the researcher found several fourth semester students who used tiktok videos to learn English. The result of this study is that there are various positive and negative perceptions among students about the use of TikTok videos for learning English. Apart from that, there are also various challenges when students use TikTok videos to learn English.

Keywords: perception; English Learning; TikTok Video; challenges

INTRODUCTION

English is a language that was first spoken in England in the middle ages and is now the most commonly spoken language in the world. Many countries in the world introduce English. One of the countries that have introduced English is Indonesia. In Indonesia, most schools introduce English. Students are required to take English subjects.

Learning English is fun because it has a lot of material that can be delivered in various ways. Besides being fun, learning English is also very important because it makes it easier for someone to communicate with foreigners. In work, now English is also often a graduation requirement for applying for jobs. Learning English today also keeps up with the times. As an example of English learning materials that are presented in the form of videos.

Video is a moving image that has a certain duration of time. Currently, there are many videos that contain learning material. Making learning videos is also very important to note. Interesting and useful learning videos can get a lot of viewers. Learning videos can make it easier for educators to carry out learning activities. With the appearance of interesting learning videos starting from presenting content using audio and visual which contains material messages, it is able to help students understand the learning material presented. Learning videos can be used and can be opened at any time for students, so as to improve learning outcomes

for students. These learning videos can be accessed on several applications that are now in great demand by the younger generation. One of them is the TikTok application.

TikTok is one of the application that is used as a learning medium because it has many users, complete features and diverse content in it. TikTok, known in China as Douyin, is a video-focused social networking service owned by Chinese company ByteDance. It hosts a variety of short user videos, from genres such as dance, comedy, and education, from 15 seconds to three minutes in length [1]. Various creativity in making a TikTok video can produce very useful content. TikTok established itself as the most downloaded application with 45.8 million times. That number beats other popular applications such as YouTube, WhatsApp, Facebook Messenger, and Instagram [2].

TikTok is an application that is suitable for research because now there are so many fans. Especially the younger generation who are currently still learning. They are quite enthusiastic about watching and listening to learning videos on TikTok. Sometimes the videos they watch are even divided into several parts because the time is not enough. This does not reduce the enthusiasm of students to continue learning by watching learning videos on TikTok.

The researcher uses several similar previous studies as a reference. The first is from Natalia Anggrariri [3] in her research entitled "Students' Perceptions of the Use of Youtube in English Learning during a Pandemic at Wiralodra University". She uses youtube videos to learn English. According to his observations, Youtube is considered an interesting medium in learning English because it is supported by moving visual images. It also motivates students to learn because the explanations on Youtube are more precise and detailed. The subtitle feature supports students to better understand the material presented in Youtube videos. From these features, students feel that they can improve their listening, speaking, reading and writing skills. The study also reports on the power of Youtube for viewability and ease of access. Students can re-watch videos and access them easily anywhere. Video is able to support students' English learning process. The similarity between this research and the research currently being investigated is to seek information about students' perceptions of the use of audio-visual media to learn English. The difference is that previous research used Youtube media. Meanwhile, this research focuses more on the use of TikTok video media to learn English. We know that TikTok is currently being used by the younger generation. Therefore, researchers are interested in researching this because it has not been widely studied by previous researchers.

Second, the researcher uses a research reference from Anggi E. Pratiwi [4] entitled "Utilizing the Tiktok Application as a Media for Learning English Pronunciation". The results of the observations of students had a little difficulty in following the pronunciation in the Tik tok video. Two previous studies still focus on improving vocabulary and pronunciation. In addition, in the second study, the research subjects were students at the school. Compared to this study, the subjects were college students. In addition, in this study the researchers focused more on the challenges faced when using Tik Tok videos to learn English. The similarity between this research and the research currently being researched is that they both examine TikTok videos for learning English. The difference is that the research focuses on the benefits of the TikTok application as a medium for learning English, while the research that will be conducted will focus more on the challenges faced by students in using TikTok videos for learning English.

Based on Research Results Risky [5] entitled " Tikio (TikTok Application Educational Video) Based on Character Education of Newton's Laws Concepts Preferred to Learning for Generation Z" it is explained that TikTok learning videos are very effective for students to watch. This previous study is similar to this study in that it discusses the use of TikTok videos for learning. However, the previous research did not focus on a single subject. Therefore, this study focuses on "Students' Perception toward the Use of TikTok Videos for

Learning English" with the aim of knowing students' perception of using TikTok Videos for learning English and know the challenges of using TikTok Videos for learning English faced by students.

METHOD

Research Design

In this study, researchers are the main key to the smooth running of a research because they must be able to find detailed and relevant data sources to find problem points that must be overcome. In this study, the researcher used a qualitative descriptive study. Bogdan and Taylor in Moleong [6] state that the steps that must be passed in qualitative descriptive research start from the stage of collecting data. The data collected must be in accordance with what will be studied. The next stage is to analyze the data. In the process of analyzing the data, the researcher must be really careful so that the analyzed data can be displayed accordingly. Then the last step is drawing conclusions. This conclusion is drawn after all the information has been analyzed properly. This qualitative research aims to describe non-statistical or descriptive data. It refers to a research procedure, which produces descriptive data in written or oral form.

In this descriptive qualitative research, the researcher will collect the information obtained in the form of recorded conversations with students who use TikTok Videos to learn English. Researchers used qualitative research because the data in this study were in the form of conversational words during interviews. According to Bogdan and Biklen [7], qualitative research is descriptive data, namely data collected in the form of words or pictures. So not in the form of numbers that can be analyzed statistically.

Population, Sample, Sampling

The population selection process in this study was carried out in Ahmad Dahlan University (UAD) Campus IV. The campus is located on Jl. Ringroad Selatan, Kragilan, Tamanan, Banguntapan, Bantul, DIY. The selected sample is three fourth semester students majoring in English Education. The selection criteria carried out by the researchers in this study were observing several fourth semester students majoring in English Education who were busy watching TikTok videos about learning English. After several observations were made, the researcher began to select and choose. Participants who do not meet the criteria are participants who do not use TikTok videos to learn English.

The participants in this study are three students of the 4th semester of English Education Department at Ahmad Dahlan University. These students are the right choice because they are students who like to explore the process of learning English. Of course they must be able to keep up with the times by using applications such as TikTok videos to support the process of learning English. In this study, I managed to interview three students of the 4th semester of English Education Department at Ahmad Dahlan University. They are Meylani, Anindya, and Oki. This research was conducted starting from December 2021, to develop a research design. Then it will be continued in February to May 2022 to collect data, analyze, and draw research conclusions.

Instrument

The researcher used two instruments to collect the data:

1. Observation

Researchers used observation to observe students' English learning process activities using TikTok videos. This observation aims to describe the condition of students' activities in using TikTok videos to learn English. Researchers will make these observations two to three times.

2. Interview

Interviews will be used to answer the first research question, "What is the perception of students in using TikTok Videos for learning English?" and the second question "What are the challenges faced by students in using TikTok Videos for learning English?". Interviews were conducted to obtain additional information in response to unexpected responses that were interesting or relevant to the planned questions [8]. The researcher will interview 3 students to get relevant information.

In this study, of course, researchers need to obtain reliable data and information. "Triangulate different data sources of information by examining evidence from the sources and using it to build a coherent justification for themes" [9]. This means that the data source is obtained by examining the evidence from the source and using a coherent justification so that a theme is built. In checking the validity of the data, a data inspection technique is needed. Since the researcher chose qualitative research, to test the validity of the data, the researcher uses a triangulation test. Triangulation in qualitative research is defined as testing the validity of the data obtained from several sources, methods, and time. Validation will be done by collecting data from several sources, methods, and time. In addition, researchers will seek information from experts.

This study used descriptive qualitative method. In accordance with the title in this study which uses the word perception. A perception cannot be measured with certainty. This qualitative data analysis technique uses the theory of Miles and Huberman [10]. According to both, the qualitative data analysis process is carried out in three stages, including: data reduction, data presentation, drawing conclusion.

RESULTS AND DISCUSSION

This section describes the findings relating to two research questions regarding student perceptions and challenges of students using TikTok videos for English learning. Several student statements in the interviews were cited verbatim to support the research findings.

Student Perceptions

Perception consists of several specific processes. The process starts from the stimulus received by the brain and then sent through the nervous system, the process is called sensation. Then it ends with the process of thinking and analyzing. According Robbins [11], positive perception comes from the individual satisfaction about certain object that becomes his/her source perception, the individual knowledge, and the individual experience of the object perceived. Otherwise, negative perception comes from the individual dissatisfaction about certain object that becomes his/her source perception, the individual ignorant, and the lack of experience of the object perceived.

According to Meylani, the use of TikTok videos for learning English has a positive impact on her because it can help make it easier to understand English material. The delivery style in the video is quite precise so it is easy to understand.

"I think as a user of TikTok videos to learn English is quite good, because it can make it easier for me to understand the material. The style of delivery in the TikTok video that I saw is easy for me to understand."

Furthermore, according to Anindya, the use of TikTok videos for learning English is considered to have a positive impact because it makes it easier for him to re-understand the existing material. Just by playing and re-watching TikTok videos that match the material.

"For me, this TikTok video makes it easier for me to understand English material. For example, I don't understand the explanation from the lecturer in class. I can understand through the TikTok Video and I can watch it again to make sure that I really understand."

Then according to Oki, the use of TikTok videos has a positive and negative impact. The positive impact is that the video is effective to watch anywhere. While the negative impact is that the delivery is very short.

"In my opinion, the video has a positive and negative impact. The positive impact is that I can access TikTok videos about learning English anywhere. However, the videos presented are limited, so the explanations are only brief."

From the answers of the three participants, it can be seen that there are various perceptions on the use of TikTok Videos for learning English. Starting from positive perceptions to negative perceptions. All three found it helpful to have TikTok videos to learn English. But on the other hand there is a negative perception because the explanation in the video is quite short.

The Challenges

"... the challenge is that the videos shown are limited and short." Oki said.

"... if you want to access TikTok videos, you need a large quota." Meylani said.

"... the adverts that pop up sometimes can fool me into watching anything else." Anindya said.

All three explained that there are various challenges in using TikTok videos for learning English. The first challenges are that the videos shown are only limited, the explanations are only brief. Second, accessing TikTok videos requires a fairly large quota. Third, when accessing TikTok videos, various advertisements sometimes appear which can sometimes distract the audience's focus.

CONCLUSION

Based on the results and discussions, it is clear that students' perceptions of using TikTok videos for learning English are varied. There are positive perceptions and negative perceptions. In addition, students also encounter various challenges that must be faced when using the video. This TikTok video is quite good because it can help the audience in improving their English learning. But on the other hand, as a student, you

must be able to filter out videos that are good to watch and those that must be skipped. As a video maker, you must also be able to maximize the video content so that it can be clearly understood. It is hoped that this paper will have many benefits for various parties who encounter phenomena such as those that appear in this study to always be able to improve their English learning, especially through videos.

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